

SEE HOW YOU CAN DO MORE IN 2024

HOSPICE OF CENTRAL
NEW YORK AND HOSPICE
OF THE FINGER LAKES

Sponsorship Opportunities



HOSPICE VISION

Hospice commits to:
Quality end-of-life care,
accessible to everyone,
with effective
collaboration with
community partners

Contact

Phone 315-634-1100
Website www.hospicecny.org
Address 990 7th North Street
Liverpool, NY 13088

HOSPICE MISSION

Hospice of Central New York and Hospice of the Finger Lakes, is our community's expert resource at the end-of-life, providing comprehensive comfort care to patients and families through unique interdisciplinary services, bereavement counseling, education, and collaboration.

WITHIN THESE PAGES

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04.	MULTIYEAR OPPORTUNITIES
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11.	COMMITMENT FORMS AND LINKS

Supporting Hospice

Living life as fully as possible is what Hospice is all about. The right care at the right time is important. Hospice provides compassionate care when a cure isn't possible - treating the patient with the dignity and compassion they deserve.

In FY' 23 Hospice of Central New York and Hospice of the Finger Lakes served 1,146 patients and families with a total of 46,043 patient care days provided. As you can imagine, the cost of providing end-of-life care increases every year.

Now, more than ever, support from companies like yours is critical. We hope that you will support us in providing essential end-of-life services to families in Cayuga, Madison, Onondaga, and Oswego counties.

Why it matters...

We never turn anyone away for inability to pay.

The average Medicare reimbursement for hospice routine home care is \$185.30.

The financial loss per patient care day is \$38.21.

This year (FY'24) we expect to serve 1,315 patients and families and have budgeted for 51,100 patient care days.

Through fundraising efforts, at the end of FY'23, the Hospice Foundation granted \$731,400 to support the deficit.

We provided Bereavement Services to 1,975 hospice patients' family members in FY '23. The cost to us to provide these Bereavement Services was \$196,000. We do not receive any funding from Medicare or Medicaid to provide these services but we are mandated to provide them.

YOUR SUPPORT MATTERS

MAKE AN IMPACT NOW, IN A MEGA WAY, THAT WORKS FOR YOU-LONG TERM.

WHAT?

Select sponsorship levels for each event, are eligible for a **multiyear commitment** at a *discounted rate*.

WHY?

This is a great way to set your charitable giving budget for as many years in the future as you'd like while **locking in** special, multiyear, sponsorship rates.



HOW?

Please look for the adjacent symbol to determine if a sponsorship level is eligible. Once determined, please reach out to our Development Department (315-634-1100) so we can help you tailor a timeframe and commitment that works for you. You may also identify that you are interested in multiyear sponsorships on the commitment form included or via: www.hospicecny.org/2024sponsorcommitment

If you do not see this symbol next to a level you are interested in, please reach out to see if arrangements can be made.

"LIKE SO MANY FAMILIES IN CENTRAL NEW YORK, OUR FAMILIES HAVE BEEN TOUCHED BY THE WORK OF HOSPICE. WE CANNOT OVERSTATE OUR APPRECIATION FOR THE WORK THAT HOSPICE DOES, WHICH COMES AT SUCH A TIME OF NEED IN YOUR LIFE.

THIS ALONE WOULD BE ENOUGH REASON TO SUPPORT THE ORGANIZATION, BUT WE HAVE THE PLEASURE OF GETTING TO KNOW HOSPICE EMPLOYEES THROUGH OUR WORK. SUPPORTING THESE GREAT PEOPLE IN THEIR MISSION TO HELP OTHERS IN OUR COMMUNITY IS AN EXTRA INCENTIVE FOR US!"

**GEORGE CHRISTIE AND RONALD CASE
RETIREMENT CONSULTING GROUP**

Charity Preview

February 14, 2024



Syracuse Auto Dealers Association welcomes over 1,500 guests to the **25th Annual Charity Preview!** This event has become one of Central New York's most successful fundraising events and Hospice is one of the 13 charities to benefit from the proceeds of the ticket sales. The evening serves as the preview party for the Auto Expo and takes place at the OnCenter. The event includes live music, delicious food, cocktails, and all of the newest model cars, trucks, and luxury vehicles all on display!

Sponsorship Opportunities

Gold Sponsor

- 20 complimentary tickets to the Charity Preview Event
- Inclusion in the video presentation representing sponsors at Charity Preview
- Inclusion in the sponsor listing in the Charity Preview event program
- Company name on Hospice website with a link to your company's website

\$3,000

Silver Sponsor

- 10 complimentary tickets to the Charity Preview Event
- Inclusion in the video presentation representing sponsors at Charity Preview
- Inclusion in the sponsor listing in the Charity Preview event program
- Company name on Hospice website with a link to your company's website

\$1,500

Bronze Sponsor

- 6 complimentary tickets to the Charity Preview Event
- Inclusion in the video presentation representing sponsors at Charity Preview
- Inclusion in the sponsor listing in the Charity Preview event program
- Company name on Hospice website with a link to your company's website

\$900



15th Annual Celebrating Life Through Chocolate Event - May 15, 2024



This popular CNY event, which **sold out** last year, will be held on Thursday, May 15th, 2024. The event will include a silent auction, wine tasting, live music, raffles, a wine pull, and of course plenty of delicious treats from local chocolatiers and bakeries.

Exclusive Sponsorship Opportunities:

Presenting Sponsor - \$1,500

- Company logo on television spots
- Company logo in the digital event program
- Company logo on all invitations, announcements and acknowledgement materials
- Company logo on Hospice website with a link to your company's website
- Signage at the event, 8 tickets to the event

Photo Booth Sponsor - \$750

- Company logo on Hospice website
- Company logo in the digital event program
- Signage with company logo near the photo booth
- 6 tickets to the event

Wine Pull Sponsor \$750

- Company logo on Hospice website
- Company logo in the digital event program
- Company logo at the wine pull & on all wine bottles
- 6 tickets to the event

Cocktail Napkin Sponsor - \$500

- Company logo on Hospice website
- Company logo in the digital event program
- Company logo on all cocktail napkins
- 4 tickets to the event

Entertainment Sponsor - \$1,000

- Company logo on Hospice website
- Company logo in the digital event program
- Signage with company logo near the entertainment
- 6 tickets to the event

Wine Glass Sponsor \$1,000


- Company logo on Hospice website
- Company logo in the digital event program
- Company logo on the wine glass giveaway
- 6 tickets to the event

Silent Auction Sponsor-\$750

- Company logo on Hospice website
- Company logo in the digital event program
- Company logo at the silent auction
- 6 tickets to the event

Media Sponsor - \$750

- Company logo on Hospice website
- Company logo in the digital event program
- Company logo on event commercial
- 6 tickets to the event

 Is available on all Exclusive Sponsorships

Non-Exclusive Sponsorship Opportunities:

Dark Chocolate Sponsor- \$500

- Company logo on Hospice website
- Company logo listed in the digital event program
- 6 tickets to the event

Milk Chocolate Sponsor- \$350

- Company logo on Hospice website
- Company name listed in the digital event program
- 4 tickets to the event

White Chocolate Sponsor- \$250


- Company logo on Hospice website
- Company name listed in the digital event program
- 2 tickets to the event

Hospice Golf Open June 10, 2023 at the beautiful Cavalry Club in Manlius, NY



Our annual golf tournament will feature food, drinks, raffles, prizes, excellent company, and of course a great day of golf, all in support of the patients and families we serve. This year's tournament will be held once again at the beautiful Cavalry Club in Manlius, NY. Last year's tournament SOLD OUT, so reserve your spot today!

Sponsorship Opportunities

 is available on all exclusive sponsorships

PRESENTING SPONSOR \$7,500 (EXCLUSIVE)

- Company logo in Hospice newsletter (10,000 circulation)
- Company logo on event invite
- Company logo on all electronic event correspondence
- Company logo on volunteer shirts
- Company logo on Hospice website with a link to company site
- Company logo on welcome banner at entrance to club
- Company logo on two tee signs
- Three foursomes

AWARDS SPONSOR \$5,000 (EXCLUSIVE)

- Recognition as Awards Sponsor with opportunity to present
- Company logo in Hospice newsletter (10,000 circulation)
- Company logo on all electronic event correspondence
- Company logo on Hospice website with a link to company site
- Banner at clubhouse - provided by your company
- Company logo on tee sign
- Two foursomes

GOLFER GIFT SPONSOR \$3,500 (EXCLUSIVE)

- Recognition as Reception Sponsor
- Company logo on Hospice website with a link to company site
- Banner at clubhouse - provided by your company
- Company logo on tables at the reception
- One foursome

DINNER SPONSOR \$3,000 (EXCLUSIVE)

- Recognition as Golfer's Gift Sponsor
- Company logo on gift provided to all golfers
- Company logo on Hospice website with a link to company site
- Banner at clubhouse - provided by your company
- Company logo on tee sign and at give-a-way location
- Two foursomes

DRINK TICKET SPONSOR \$2,000 (EXCLUSIVE)

- Recognition on Hospice's website with a link to company site
- Company logo on drink tickets **and** (1) tee sign
- One foursome

LUNCH SPONSOR \$2,000 (EXCLUSIVE)

- Recognition as Lunch Sponsor
- Company logo on Hospice website with a link to company site
- Banner at clubhouse - provided by your company
- Company logo on tables at the lunch
- One foursome

EAGLE SPONSOR \$2,500

- Recognition on Hospice's website with a link to company site
- Banner at clubhouse provided by your company
- Company logo on two tee signs
- Two foursomes

MULTI-TEAM DISCOUNTS:

GOLF FOURSOME - \$1,100

TWO FOURSOMES - \$2,150

THREE FOURSOMES - \$3,225

NON-GOLFING OPPORTUNITIES:

CONTEST SPONSOR \$1,500 (EXCLUSIVE)

- Banner at clubhouse (provided by your company) and signage at the following on-course contest areas: Closest to the Pin, Longest Drive, and the Putting Contest!

GOLF CART SPONSOR \$1,000 (EXCLUSIVE)

- Company logo or name on all of the carts

BREAKFAST SPONSOR \$1,000 (EXCLUSIVE)

- Prominent signage at the breakfast location
- Recognition on Hospice's website with a link to your company's site
- One tee sign

BALL LAUNCH SPONSOR \$750 (EXCLUSIVE)

- Signage at the ball launch hole

PHOTO SPONSOR \$500 (EXCLUSIVE)

- Company signage prominently displayed at the photo location to be included in all team photos.
- Company signage at the photo display table

DRIVING RANGE SPONSOR \$500 (EXCLUSIVE)

- Company signage at the driving range

HOSPITALITY CART SPONSOR \$500 (TWO AVAILABLE)

- Company logo or name on one beverage cart

TEE SIGN SPONSOR \$250 (36 AVAILABLE)

- Company logo or message on tee sign

EVERY REGISTRATION INCLUDES: 18 HOLES OF GOLF, CART, CONTESTS ON THE COURSE, LIGHT BREAKFAST, LUNCH, SNACKS, BEVERAGES, DINNER RECEPTION AND AWARDS PRESENTATION

19th Annual Run-Walk for Hospice

July 6th, 2024



Is available on all exclusive sponsorships



What has become a tradition for over 350 runners each year in Fair Haven, New York – the 19th Annual Run-Walk for Hospice will be back in 2024! Show your support for this incredible community-driven event. As we have continued to see this race grow year after year, we have added new sponsorship opportunities! This year's event will also feature our 3rd Annual Kids Fun Run!

Presenting Sponsor - \$2,000

- Up to ten (10) Run-Walk Entries
- Prominent placement of company logo on t-shirt
- Two (2) race signs with prominent placement on the racecourse
- Company logo on all electric event correspondence
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business
- Company logo in Hospice newsletter (10,000 circulation)

Timing Sponsor - \$1,000

- Up to six (6) Run-Walk Entries
- Company logo on t-shirt
- Company logo at the finish line and on finish line banner
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Pint Glass Sponsor - \$1,250

- Up to eight (8) Run-Walk Entries
- Company logo on t-shirt
- Company logo displayed on pint glass giveaway
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Trophy - \$750

- Up to six (6) Run-Walk Entries
- Company logo on trophies given out to all winners
- Signage at the trophy display with company name
- Company logo on t-shirt
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

*"The miracle isn't that I finished.
The miracle is that I had the
courage to start." -John Bingham*



Top Finisher Sponsor- \$1,000

- Up to six (6) Run-Walk Entries
- Prize sponsor for top two finishers (2 - \$250 gift card prize packs)
- Company logo on t-shirt
- Signage at the prize area with company logo
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Race Bib Sponsor - \$750

- Up to four (4) Run-Walk Entries
- Company logo on t-shirt
- Company logo on all runner/walker bibs
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Memory/Honor Bib Sponsor \$500

- Up to four (4) Run-Walk Entries
- Company logo on t-shirt
- Company logo on all memorial/honor bibs
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

19th Annual Run-Walk for Hospice

OPPORTUNITIES CONTINUED



Starting Line Sponsor - \$500

- Up to four (4) Run-Walk Entries
- Company logo on t-shirt
- Company logo at the signage for the starting line
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Water Stop Sponsor - \$500

- Up to four (4) Run-Walk Entries
- Company logo on t-shirt
- Company logo on signage at **one water station**
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

TWO AVAILABLE

Mile Marker Sponsor - \$250

- Up to four (4) Run-Walk Entries
- Company logo on t-shirt
- Company logo on signage at **one mile marker**
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

THREE AVAILABLE

NON-EXCLUSIVE OPPORTUNITIES

Platinum Sponsor - \$500

- Five (5) Run-Walk Entries
- Company logo on t-shirt
- Company logo on Hospice website with link to your business site
- Certificate of Support to display at your business

Gold Sponsor - \$300

- Two (2) Run-Walk Entries
- Company logo on t-shirt
- Company name on Hospice website with link to your business site
- Certificate of Support to display at your business

Silver Sponsor - \$150

- Company name listed on t-shirt
- Company name on Hospice website
- Certificate of Support to display at your business

Fill the Pint Sponsor

Your company agrees to offer race participants the opportunity to fill their race pint one time at your establishment

You will set the date and limitations which will be printed on a coupon given to all participants

Race Course Sign Sponsor \$50

17"x24" sign with your company's logo or message.
*Families are welcome to participate in this as well!

Kids Run Dash Sponsor \$100

- Company name listed on t-shirt
- Company name on Hospice website
- Certificate of Support to display at your business
- Signage at the Kids Fun Run

Kids Run Start Line Sponsor \$250

- Company name listed on t-shirt
- Company name on Hospice website
- Certificate of Support to display at your business
- Signage at the Starting Line for the Kids Fun Run

Hospice Family Movie Night

Wednesday, August 14, 2023



Back again for another year is our family friendly A Film on the Field event! This year's event is sure to be nothing short of amazing! Our feature film is still in the works, but we will announce it in the coming weeks! The event will have pre-show activities, and a great firework show after the film.

PRESENTING AND GIVE-A-WAY SPONSOR - COMMITTED FOR 2024

THANK YOU HEMATOLOGY-ONCOLOGY ASSOCIATES OF CNY

EXCLUSIVE OPPORTUNITIES: (ALL ELIGIBLE)

ALL EXCLUSIVE OPPORTUNITIES WILL INCLUDE ACCESS TO THE VIP HOSPITALITY PARTY

HOSPITALITY DINNER SPONSOR - \$5,000	MEDIA AND ADVERTISING SPONSOR - \$1,500
OUTFIELD SPONSOR - \$5,000	SILENT AUCTION SPONSOR - \$1,000
FIREWORK SPONSOR - \$3,500	FILM SPONSOR - \$1,000
ENTERTAINMENT SPONSOR - \$3,500	VIP ENTERTAINMENT SPONSOR \$1,000
POPCORN SPONSOR - \$2,500	PRINT SPONSOR \$1,000
BERM SEATING SPONSOR \$1,500	VIP CARICATURIST SPONSOR \$1,000
AUDIO VISUAL SPONSOR - \$1,500	CONCESSIONS SPONSOR \$1,000
PHOTO BOOTH SPONSOR - \$1,500	VIP COCKTAIL NAPKIN SPONSOR - \$750

NON-EXCLUSIVE OPPORTUNITIES:

GOLD SPONSOR - \$5,000	BRONZE SPONSOR - \$1,500
SILVER SPONSOR - \$2,500	FRIEND SPONSOR - \$500

VIP/Hospitality Party and seating \$150 per person

VIP Experience includes: Live entertainment, exclusive dinner buffet, open bar for 1 hour, premier seating for the evening, air conditioning, and roof-covered outdoor seats - the best seats in the house!

Advertising Opportunities:

Big Screen Ad: \$500

Lawn sign: \$200

Digital Event Program Ad:

Full Page digital program Ad: \$500

½ Page digital program Ad: \$250

¼ page digital Program Ad: \$125

Other Options:

****SUITES AVAILABLE** - Available on a first-come first-served basis.**

****ALL SUITES INCLUDE THE WALK-OFF MENU and TWO (2) 6-packs of non-alcoholic beverages.**

Alcoholic drinks are not included but are available for purchase.

Please ask a Hospice staff member for the detailed menu.

20-Seater Suite: \$1,500 (2 available)

16-Seater: \$1,250 (2 available)

12-Seater: \$1,000 (3 available)

CLICK HERE TO SEE THE FULL LIST OF BENEFITS FOR EACH SPONSORSHIP ABOVE

**CLICK HERE TO MAKE YOUR
COMMITMENT TODAY!**

<https://www.hospicecny.org/2024sponsorcommitment>

**OR CALL THE DEVELOPMENT
OFFICE AT 315-634-1100**

***HOSPICE IS HAPPY TO DEVELOP SPONSORSHIP PACKAGES TO MEET THE NEEDS OF YOUR COMPANY. WE ALSO WELCOME CONTRIBUTIONS TO OUR RAFFLES AND AUCTIONS AT ALL OF OUR EVENTS.**

FOR MORE INFORMATION OR QUESTIONS PLEASE CONTACT THE DEVELOPMENT OFFICE AT 315-634-1100 OR E-MAIL DEVORAH WEINSTEIN, DEVELOPMENT COORDINATOR, AT DWEINSTEIN@HOSPICECNY.ORG

YOU MAY ALSO MAIL YOUR SPONSORSHIP COMMITMENT FORM TO:

BY MAIL: HOSPICE FOUNDATION OF CENTRAL NEW YORK
990 7TH NORTH STREET, LIVERPOOL, NY 13088

BY EMAIL: DWEINSTEIN@HOSPICECNY.ORG

BY FAX: 315-634-1111 (ATTN: DEVELOPMENT OFFICE)



**990 7TH NORTH STREET
LIVERPOOL, NY 13088
315-634-1100
WWW.HOSPICECNY.ORG**