



## How Can You Help? Sponsor The Best Party Of The Year!

### ***EVENT DETAILS:***

**Date:** February 9, 2011  
**Time:** 6:30 – 10:00 PM  
**Location:** OnCenter, 800 S. State St, Syracuse  
**Attendees:** 1,600 to 2000



**100%**  
of your  
contribution  
directly supports  
Hospice of CNY

**Event Summary:** Despite the decadence of the evening, every dollar raised goes to the designated charities. How is that possible? A group of dedicated sponsors underwrites all the costs for the evening. This makes it possible for each participating group to receive **100%** of the money raised through ticket sales, sponsorships and individual donations.

What began 13 years ago as the suggestion for a black tie fundraising preview party from longtime area car dealer, Roger Burdick, has grown into one of **Central New York's most successful fundraising events.** Having raised 1.56 million dollars throughout its history and growing attendance every year, **Charity Preview has earned its reputation as THE BEST PARTY OF THE YEAR!**

This year's event will be held on Wednesday, February 9, 2011 at the OnCenter, 800 S. State Street, Syracuse, NY. Guests will enjoy a private preview of the annual auto show, delicious food and the music of Dixieland Update, The Lost Boys and Nancy James—each room has different offerings!

***Scroll down to download your commitment form!***

***And information about sponsor benefits***



## 2011 COMMITMENT FORM

THANK YOU for your commitment to support Hospice of Central New York in its participation in the 2011 Charity Preview. Charity Preview will be held at the OnCenter on February 9, 2011 at 6:30pm.

**Charity of choice: Hospice of Central New York!**

YES, I would like to attend the SADA Charity Preview, please send me \_\_\_\_\_ ticket(s) at \$125\* each

YES, I would like to be a Corporate Sponsor

**Gold Sponsor** \$2,500 (20 complimentary tickets ~ Provide one year of grief support for 12 bereaved clients)

**Silver Sponsor** \$1,250 (10 complimentary ticket ~Underwrite more than 1 week of Hospice care for a patient)

**Bronze Sponsor** \$625 (5 complimentary tickets ~ Supply more than 7 weeks of medication for a patient)

I am unable to attend, please accept my donation of \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ amount.  
(Please makes checks payable to: SADA Charity Preview)

Please charge my:        MasterCard        Visa

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_                      SIC Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

***Please complete the following:***

Contact Name and Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_                      State: \_\_\_\_\_                      Zip: \_\_\_\_\_

Phone: \_\_\_\_\_                      Email: \_\_\_\_\_

**Your tickets will be mailed by the Syracuse Auto Dealers Association.**

**Please mail this completed form with payment to:**

**Syracuse Auto Dealers Association**

**770 James Street, Syracuse, NY 13203**

*For further information, please contact: Christine Corbett at Hospice: 315.634.2201 or [ccorbett@hospicecny.org](mailto:ccorbett@hospicecny.org) \*Your contribution may be tax-deductible, please consult your tax advisor.*

## **SPONSORSHIP BENEFITS:**

**This is your opportunity to be a part of this exciting event and to help raise much needed support for Hospice of Central New York's important work.** By becoming a sponsor and designating Hospice of Central New York as beneficiary, your company will:

- Be linked in a meaningful way to the local community.
- Have the opportunity to be visible among Hospice supporters in Onondaga, Western Madison and Southern Oswego counties
- Be recognized as a leader in the business community
- Be counted among those striving to improve the quality of life in our community.

**While all of the participating agencies are worthy of your support, we hope that you will consider directing your contribution to Hospice of Central New York.**

### ***GOLD LEVEL SPONSOR - \$2,500***

{Fully designated to Hospice of Central New York}

- **20 Complimentary Tickets** to the *Charity Preview* event
- **Inclusion in the video presentation recognizing sponsors at *Charity Preview***
- **Inclusion in sponsor listing** in the *Charity Preview* event program
- **Listing as a Hospice Partner** in the 2010/2011 Hospice Annual Report

**This gift will provide one year of grief support services for 12 community members who are dealing with the loss of a loved one.**

### ***SILVER LEVEL SPONSOR - \$1,250***

{Fully designated to Hospice of Central New York}

- **10 Complimentary Tickets** to the *Charity Preview* event
- **Inclusion in the video presentation recognizing sponsors at *Charity Preview***
- **Inclusion in sponsor listing** in the *Charity Preview* event program
- **Listing as a Hospice Patron** in the 2010/2011 Hospice Annual Report

**This gift will underwrite more than one week of Hospice care for a patient and their family.**

### ***BRONZE LEVEL SPONSOR - \$625***

{Fully designated to Hospice of Central New York}

- **5 Complimentary Tickets** to the *Charity Preview* event
- **Inclusion in the video presentation recognizing sponsors at *Charity Preview***
- **Inclusion in sponsor listing** in the *Charity Preview* event program
- **Listing as a Hospice Champion** in the 2010/2011 Hospice Annual Report

**This gift will supply more than 7 weeks of medication for a Hospice patient.**